

Storytelling Grantseekers Creative Nonprofit Fundraising

Storytelling for Grantseekers
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Advancing Philanthropy
Diploma in Fundraising (crowdfunding) - City of London College of Economics - 3 months - 100% online / self-paced
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Proposal Planning & Writing
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Careers in Nonprofits & Government Agencies
The Foundation Center's Guide to Grantseeking on the Web
The Foundation Center's Guide to Proposal Writing
The Literature of the Nonprofit Sector
Foundation Grants to Individuals
National Directory of Corporate Giving
Grantseeker's Toolkit
America's New Foundations
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City of London College of Economics
Ronald A. Landskroner
Stephanie K. Gerding
Nicola Lees
Jeremy T. Miner
WetFeet (Firm)
Jane C. Geever
Andrew N. Grabois
Cheryl Carter
New

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grantwriters often have little or no training in the practical task of grantseeking many feel intimidated by the act of writing and some don't enjoy writing in storytelling for grantseekers
second edition cheryl clarke presents an organic approach to grantseeking one that views the process through the lens of the pleasures and rewards of crafting a good story grantseekers who approach the process as one in which they are connecting with an audience grantmakers and writing a narrative complete with settings characters antagonists and resolutions find greater success with funders the writing process becomes a rewarding way to tell the organization's tale rather than a chore and their passion and creativity lead to winning proposals this book walks readers through all the main phases of the proposal highlighting the creative elements that link components to each other and unify the entire proposal the book contains resources on crafting an effective synopsis overcoming grantwriter's block packaging the story and the best ways to approach the short stories inquiry and cover letters that support the larger proposal clarke also stresses the need to see proposal writing as part of a larger grantseeking effort one that emphasizes preparation working with the entire development staff and maintaining good relations with funders in storytelling for grantseekers new and experienced grantseekers alike will discover how to write and support successful proposals with humor and passion new edition features overall updates as well as both refreshed and new examples workshop exercises for using the storytelling approach new chapters on the application of the

storytelling method to other fundraising communications like appeal letters and case statements as well as the importance of site visits example of a full narrative proposal

oftentimes people charged with the task of writing grant proposals have little or no training in the process and many actually feel intimidated by the act of writing in storytelling for grantseekers consultant and trainer cheryl a clarke helps fundraisers overcome these hurdles by presenting an organic approach to proposal writing grantseekers who have used this unique process discover that telling the organization s story in narrative form complete with settings characters antagonists and resolutions can help them connect with grantmakers and ultimately have greater success with funders

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a guide to proposal planning and writing for grant seekers offering advice on how and where to find sponsors from public and private sources how to write private foundation and corporation proposals and how to write government proposals and discussing writing and editing techniques and grant review and funding decisions

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grants are a key source of support for most nonprofit organizations particularly new organizations or those starting new programs this guide developed out of a series of seminars helps grantseekers develop a strategic plan for finding funds for their programs

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